

NAME/LASTNAME
PHONE NUMBER
E-MAIL

I GENERAL INFORMATION ABOUT THE PROJECT	
1. Brand name and field of activity	
2. The main purpose of website	
3. Type of website ( underline one of the options)	<ul> <li>Landing (one-page website)</li> <li>Card website (1-10 pages)</li> <li>Corporate website (individual design)</li> <li>Website-catalog</li> <li>E-commerce website</li> <li>Other</li> </ul>
4. What will visitor do on your website	
5. Target audience (age, gender, firms/organizations)	
6. Your expectations from website:	
7. How will you estimate efficiency of website:	
8. Date [time] of performance:	
9. Proposed budget:	

www.vadyus.com



II DESIGN OF THE PROJECT		
1. Designing of logo (yes/no)		
2. Color grade of website		
3. Mood and associations		
III TECHNICAL PART		
1. Key partitions of website		
2. Website promotion (yes/no)		
3. Website filling ( your own/studio experts)		
IV GENERAL ISSUES		
1. Examples of websites that you like/dislike		
2. Aditiodnal preferences to the project		
3. Questions you are interested in		

If you have supplementary material to design the website (photos, logo etc.) – you may attach it to the form

www.vadyus.com